

**MEMORANDUM OF UNDERSTANDING (MOU)**

BETWEEN

**Swami Vivekanand Subharti University, India**

Hereinafter referred to as "SVSU", a University registered under the laws of India and having its registered Campus at Subhartipuram, NH-58, Delhi-Hardwar Bypass Road, Meerut 250005, U.P, India which expression shall where the context admits include its successors in title and assigns.

AND

**Edudite Consultancy Private Limited, India**

Hereinafter referred to as "Edudite", having its office at D-45, Surajpur Site 4, near Grand Venice mall Greater Noida, Uttar Pradesh, India.

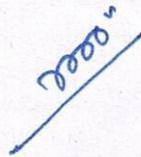
THIS MEMORANDUM OF UNDERSTANDING ('MOU') is made on **3rd November, 2023** and it records the understanding reached by and between the Parties

**1. WHEREAS**

- a. Parties are desirous of entering into this MOU under which SVSU and EDUDITE propose to exchange resources, knowledge, services and skills for purpose of admitting eligible students to study in the degree programs provided BY SVSU under various streams.
- b. Parties have agreed to enter into this MOU and here by set out their mutual understanding for promotion of admissions to SVSU.
- c. This MOU constitutes the entire integrated MOU between the above mentioned parties, and fully supersedes any and all prior understandings, representations, warranties or MOUs pertaining to the subject matter of this MOU. No oral MOUs, understandings or representations shall change, modify or amend any part of this MOU. This MOU may be modified only by mutual consent in written by each Party.

**2. UNDER THIS MOU EDUDITE:**

- a. Must provide at least 50 student admissions to SVSU;
- b. Promote SVSU academic programs in Africa, with integrity and accuracy and recruit prospective students in an honest, ethical and responsible manner;
- c. Find suitable (e.g. academically qualified) prospective students to undertake SVSU academic programs and ensure that the prospective students academic documents are from accredited institution;
- d. In accordance with SVSU procedures and requirements recruit and assist in the recruitment of African students and for that purpose provide all necessary information about SVSU academic programs and assist in completing forms or applications and submitting these to SVSU;
- e. Perform other services and provide reports or information requested by SVSU or required by this MOU;
- f. Assist to uphold the high reputation of SVSU and India's international education sector;
- g. Make sure that all necessary evidence and documents accompany a prospective student's application and acceptance of offer and provide any offer documents received from SVSU to the student within seven business days of receiving the offer documents;
- h. Share SVSU with information about conditions in the international student market relative to the recruitment of international students;
- i. Participate in education fair & advertise SVSU in Africa with approval from SVSU.

- j. Edudite will provide a PDC (post-dated cheque) of the equal amount of the marketing/exhibition/promotional cost that is offered during the signing as a security refund in case the minimum number of students equivalent to the cost of the signing amount is not covered, which is equivalent to the commission of 4 students. As soon as the 5<sup>th</sup> student report to the SVSU campus, the PDC will be duly returned to Edudite.

**3. UNDER THIS MOU SVSU:**

- a. Shall give exclusive authority to Edudite to act as Regional Centre for International Admissions, Tie-ups, relations etc, in Namibia, Zimbabwe, Zambia, Swaziland, Lesotho, Malawi, Liberia, Rwanda, Sierra Leone, Gambia, South Sudan, Tanzania and other African countries where SVSU doesn't have presence through other partners, hence, any or all applications/leads coming directly to SVSU through various platform (including but not limited to social media, website, physical promotions) shall be directed to, and counted under Edudite.
- b. Shall support Edudite by running digital ad campaigns from the University official social channels as required to support the activities and outreach for SVSU programs in International Market.
- c. Shall devote major efforts to support EDUDITE in recruiting and enrolling students from Africa to the programs of SVSU.
- d. Shall provide EDUDITE with the registration and accreditation documentation issued by Indian Educational and Immigration Authorities;
- e. Shall provide Exhibition/Promotion/Marketing budget of INR 8,00,000 + GST for promotional activities in Africa which includes Edudite Application Tour participation of 5 countries (Zimbabwe, Namibia, Malawi, Lesotho, Swaziland) for 2024 intake and 60% marketing/exhibition/promotion cost will be paid to Edudite initially on signing and the remaining cost will be disbursed upon fulfilment of the committed admission.
- f. Shall issue a No Objection Certificate to any student in case the student raises an issue and wants to withdraw and cancel their admission.
- g. Provide EDUDITE with textual, graphic, audio and video materials presenting the programs and services of SVSU;
- h. Provide EDUDITE with tuition fee schedule, curriculum, program information, details of scholarship,
- i. Shall issue Certificate of Authorization in favour of EDUDITE;
- j. Shall issue appropriate acceptance letter, tuition fee receipt and any other documentation required to be provided to the students recruited by EDUDITE;
- k. Will assist EDUDITE to inquire into and expedite the processing of student authorizations;

**4. SERVICE CHARGES:**

- a. SVSU shall pay EDUDITE one time only Service Charge of 1500 USD per admitted student for all pre-approved / selective programs where the program's annual package fee is maintained at 2500 USD for the first academic session and subject to change in sessions thereafter upon mutual consent.
- b. EDUDITE has agreed that if they fail to provide 50 students in any academic year than the shortfall in number of students shall be provided by them in the next academic year over under the same contract.
- c. Edudite shall fill any gap or replace any student against withdrawal/cancellation cases of any reason within 2 months of the students' arrival/reporting to SVSU campus.
- d. All payments shall be paid by SVSU to EDUDITE by electronic funds transfer into the nominated bank account of EDUDITE.

**5. CONFIDENTIALITY:**

Both parties must keep confidential all information provided by SVSU, other than to the extent disclosure is required to perform the Services in accordance with this MOU.

**6. TERM, COMMENCEMENT AND TERMINATION:**

- a. This MOU shall come into effect upon signing by both parties and is valid for a period of three years subject to review at end of first academic year for any change terms and conditions.



